

NISE NEWSLETTER

October - December 2008 Issue (Company no: 755979-U)



NISE pays homage to Shabad Guru

NISE joined the global Sikh community in celebrating the 3rd centenary of spiritual guidance of Dhan Sri Guru Granth Sahib Ji recently. As part of our community development efforts, we negotiated with Zee TV through our strategic partners to enable Wish TV style ads for businesses and community organizations to place their greeting on Astro TV.

History was made as millions of viewers had the opportunity to be aware of the momentous event that was unfolding within the Sikh community through the greetings that were screened continuously for seven days this October.

The Good News Goes On

The good news is that we now have the rights for placing Wish TV ads at tremendously discounted rates for all important occasions. The next two on the line are for New Year 2009 Greetings and Vaisakhi 2009.

If you wish to benefit from this special promos to place your greetings and at the same time promote your business on satellite tv, contact us to place your ads. Applicable rates are as follows:

Package	Duration of each ad	Rates in RM
A	10 sec.	4,500
B	20 sec.	6,800
C	30 sec.	8,800

- All ads will be presented in the form of slides on Astro Zee TV.
- Every package involves 56 screenings of the ad - 8 times a day for 7 consecutive days leading up to the event.
- Booking with relevant payment must be done one and a half month before each event.

Please make your payments to :

NETWORK OF INTERNATIONAL SIKH ENTREPRENEURS BHD.

CIMB Account No. : 1417 – 0023707 – 058, SWIFT Code: CIMBMYKL

To book your air-time please contact anyone of the following:

NISE: (03) 2142-1487, Harwinder Singh 012-2682417, Satvinder Singh 017-8798128, Paramjit Singh 016-6003520, Keshvinder Singh 012-4518168, Harbinder Singh 012-2689755, Mohan Singh 019-3352576

MEMBERSHIP

has its benefits

Are you a member of our dynamic Network yet ? Many membership benefits await you! In this year we have had FIVE Self Development Sessions for the business community which were provided FREE of charge for members and their guests!

Our key topics :

1. BLUE OCEAN STRATEGY

by Dr. Harwindar Singh of Harvey Gill & Associates

We discussed how to create new boundaries for business, how to re-define customers and create uncontested market space that makes the competition irrelevant.

2. MARKET TRENDS

by Mr. Malkeet Singh Gill of Bloomingdale Worldwide Partners

This session highlighted the trends that will impact consumer demand for a variety of goods and services in the current volatile global market.

3. BUSINESS COACHING & MENTORING

by Mr. Kevin de Silva of Ventrax Management Sdn Bhd

We learned how to bring our businesses and organizations to higher levels of efficiency through on going coaching and mentoring sessions that would build qualities of : time management, self management, archiving and advertising among others.

4. BUSINESS SUCCESSION PLANNING

by Mr. Aaron Gajaindaren of MG Life Savers

5. SOURCING FINANCE FOR BUSINESS

by Mr VS Tan of Vanhuey Consulting Asia

Mr Tan shared how to start business and acquire business funding, become aware of what is available and fulfilling requirements of bankers.

Some of the sessions were held at Citrus Hotel at Jalan Raja Laut, Kuala Lumpur. NISE says thank you very much indeed to the management and staff of Citrus Hotel as well as our great silent supporters from the business community. Terima Kasih !!!

Premier of 'FASHION'



Latest
Blockbuster
from
Bollywood

2nd Nov.
2008

NISE invites members and guests to a special screening of the latest offering from Bollywood – “Fashion” : a story about one person’s struggles in the fashion world of India. The event is being held on Sunday, 2nd November 2008 at TGV Cap Square Cineplex (Hall number 5) which is located next to Wilayah Complex.

The movie, written & directed by Madhur Bhandarkar stars Priyanka Chopra in the lead role.

- Registration will be from 9.30 am – 10.30 am.

Please call 603 – 2142 1487 to register today. You can also email your details to admin@niseglobal.com, latest by Friday, 31st October 5.30pm.

Details required are your name and mobile phone number.

Limited to the first 206 guests only !!!

Punjabi Humor Coming to Town :

You can de-stress yourself by attending special shows from **Yaar Punjab Dey**, a comedy group from Lahore, who will be performing on the 7 – 8 November 2008 at Wisma MCA (Dewan San Choon) at Jalan Ampang Kuala Lumpur. A good number of both male and female artistes will keep us entertained. Shows begin at 7.30pm each evening. Tickets are available from Leo Travel, Amar Pali, Maju Mehar and Star Travel among others.

The Next Step

NISE Convention

& Annual Dinner / Awards Nite 2009

- Coming in January 2009
- Theme: *The Next Step*

A note from the Chairman of NISE

Into its second year, the Network of International Sikh Entrepreneurs (NISE) has been actively promoting business linkages amongst members through dialogues; and the public at large through the publication of the 2008 NISE Business Directory. Members have also benefited from free seminars led by prominent speakers in management and entrepreneurship.

As a member you would also be pleased to learn that NISE has been playing an active role in community affairs. A number of business initiatives are being studied towards making 2009 an even more successful year for all. The much anticipated “NISE Convention” will be held in January. We will also be commemorating our second anniversary then.

With the expected economic turbulence next year, it is even more critical now for members to draw on the strength of each other to ensure their continued growth. The most effective and proven way is through expanded networking. Towards this objective, and to ease the burden on its members, NISE’s management team has decided to drastically slash membership to a one-time only fee of RM500 - for LIFE!

Fill in the enclosed membership form today and join a world of great fellowship and membership benefits. (Existing members are exempted from the RM50 registration fee.)

We look forward to serving you and receiving your active participation & support in programmes organised by NISE – your Business Network of choice.

Warm regards

Mohan Singh Sidhu